

Day 1 - 22 November 2010 – 09.30 to 18:00

Opening Session

Round Table **"Measuring the progress of societies: the tourism dimension"**
Panel (to be confirmed):

1st Session: Statistical coverage of new trends in tourism

- *Analyzing domestic tourism demand: origin and destination matrix*
Ms. Teresa Guardia and Ms. M.^a Elena Sedano
(**Spain**, Spanish Institute of Tourism Studies and University of Alcalá)
- *Analysis and forecasting online tourism demand*
Ms. Célia M. Q. Ramos
(**Portugal**, University of Algarve)
- *Assessing the vulnerability of European origin markets in the world financial crisis*
Ms. Ana Moniche Bermejo
(**Spain**, Turismo Andaluz, S.A. and Regional Government of Andalusia)
- *The Italian National Tourism Observatory: governance and statistical issues. Regional example: Umbria's Observatory*
(**Italy**, Tourism National Observatory and Sviluppumbria)

2nd Session - How new technologies can inspire new data collection methodologies

- *Using mobile positioning data for tourism statistics: methodological and legal issues*
Mr. Rein Ahas and Mr. Margus Tiru
(**Estonia**, Department of Geography, University of Tartu and Positium LBSE)
- *A review of new technologies to collect travel data*
Mr. Philippe Marchal
(**France**, INRETS – Institut National de Recherche sur les Transports et leur Sécurité)
- *Understanding visitors' spatio-temporal distribution through data collection using information and communication technologies*
Mr. Carlos Azevedo
(**Portugal**, Bosch Security Systems, Polytechnic Institute of Portalegre and University of Aveiro)
- *The reliability of innovative data collection methods*
Mr. Erdem Acir
(**Turkey**, Ministry of Culture and Tourism)

3rd Session - Macroeconomic statistics on tourism

- *Measuring the Economic Effects and Development of Tourism: Regional TSA in Finland 2000-2007*
Mr. Juha-Pekka Konttinen
(**Finland**, Statistics Finland)
- Regional tourism satellite accounts; how to compile and how to use
Ms. Anne Mari Auno and Mr. Petter Dybedal
(**Norway**, Statistics Norway and Institute of Transport Economics)
- *Recent Advances in Statistics on Tourism Employment*
Mr. Scott Meis and Mr. Igor Chermyshev
(**Canada/Switzerland**, Canadian Tourism Human Resource Council and International Labour Office Policy Integration and Statistics Department)
- *The economic impact of tourism across regions and nations*
Mr. Tullio Buccellato, (others)
(**United Kingdom**, Office for National Statistics)
- *The impact of a new national account benchmark year for tourism satellite accounts*
Ms. Maria Isabel Quintela and Ms. Teresa Hilário
(**Portugal**, Statistics Portugal)

Day 2 - 23 November 2010 – 09:00 to 17:00

4th Session – Measurement issues in tourism statistics and how to deal with them

- *A model to monitor tourism in private accommodation*
Ms. Flavia Maria Coccia
(**Italy**, IS.NA.R.T. Scpa)
- *The travel survey in Portugal: gaining efficiency, better coverage, and a better balance between accuracy and timeliness*
Mr. Porfírio Leitão and Mr. Daniel Fernandes
(**Portugal**, Statistics Portugal)
- *Using mirror data in the field of tourism and travel statistics*
Ms. Johanna Ostertag
(**Austria**, Statistics Austria)
- *Inbound tourism statistics: a comparative analysis of supply and demand side sources*
Ms. Andrea Alivernini and Ms. Maria Teresa Santoro
(**Italy**, Banca d'Italia and ISTAT)
- *Sampling strategies and correction of measurement errors for Tourism travel surveys*
Ms. Sophie Roux, Mr. Jimmy Armoogum, Mr. Jean-Loup Madre and Mr. Françoise Potier
(**France**, INRETS – Institut National de Recherche sur les Transports et leur Sécurité)
- *The use of credit/debit cards as source for the travel item of the balance of payments*
Mr. João Miguel Coelho
(**Portugal**, Portuguese Central Bank)

5th Session - Sustainable and Competitive Tourism

- *Tourism Competitiveness Trend Index: an approximation to the measurement of tourism competitiveness across prices*
Ms. Beatriz García Moreno
(**Spain**, Instituto de Estudios Turísticos)
- *Evaluation of competitiveness of „city break“ products in selected European countries*
Ms. Ewa Dziedzic and Ms. Teresa Skalska
(**Poland**, Institute of Tourism)
- *Standard model for local tourism competitiveness measurement*
Mr. Seungmook Choi and Mr. Jieun Jo
(**South Korea**, Ministry of Culture, Sports and Tourism and Korea Culture & Tourism Institute)
- *Measuring the environmental impact of tourism by linking the TSA and the Environment Satellite Account*
Mr. Martin Lagerström and Mr. Tove Rosenblom
(**Sweden**, Environment and Tourism, Statistics Sweden)
- *Measuring the environmental impact of tourism at regional level by linking the regional TSA and the Environment Satellite Account*
Mr. Martin Lagerström and Mr. Tove Rosenblom
(**Denmark**, Center for Regional and Tourism Research and VisitDenmark)
- Sustainability indicators in Tourism
Ms. Jamilja van der Meulen
(**Netherlands**, Statistics Netherlands)

Round Table **“Key findings of the 10th Forum and outlook to the 11th Forum”**
Panel (to be confirmed): discussants of the five sessions

Closing Session